

Solta Medical Launches Clear + Brilliant pélo™: A New and Innovative Linear-Scanning Technology for Laser Hair Removal



Ground-Breaking Partnership with German Medical Engineering, Inc. (GME) to develop and distribute best-in-class aesthetic energy devices featuring advanced optical scanning technology

BRIDGEWATER, NJ September 8, 2015 – Solta Medical, a division of Valeant Pharmaceuticals North America LLC today announced the availability of the Clear + Brilliant *pélo*™ laser in the United States, a sophisticated approach to permanent hair reduction. The launch of this device, which joins the comprehensive portfolio of Solta Medical’s aesthetic device solutions, follows a unique partnership with German Medical Engineering, (GME), a sophisticated leader in the development of high-performance aesthetic energy devices.

“We are extremely excited to expand our portfolio of solutions and to be at the forefront of modern day technology and aesthetic offerings,” said Solta Medical General Manager Vladimir Paul-Blanc. “We believe in the science of linear scanning as developed by GME, and are confident it offers a significant advantage to current laser hair removal technology. We also believe this partnership with GME affirms Valeant’s commitment to bringing disruptive products into the marketplace swiftly.”

“GME takes pride in designing innovative technological advancements for aesthetic and dermatologic solutions that can benefit patients around the world. We share a high standard of



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care with Solta Medical as it relates to building ground-breaking products that will deliver consistently impressive results, while partnering with our physicians and consumers around the world. GME is excited to begin and grow this partnership with Solta as we believe, together, we can continue to provide advanced products in the aesthetic space,” said Stefan Schulze, CEO of GME.

The Clear + Brilliant *pélo* laser system uses a novel linear scanning approach with integrated contact cooling to deliver the effectiveness of current best-in-class diode laser hair removal technology with the fastest and largest treatment area available (50mm by 15mm). In addition, a unique all-inclusive subscription model will provide ease-of-mind and simplicity in ensuring consistent device performance and dependable support.

According to Miami-based dermatologist, Dr. Leyda Bowes, “The Clear + Brilliant *pélo* laser hair removal system offers my practice high-patient satisfaction with the fastest treatments and solid results. Its scanning delivery mode allows comfortable laser hair removal, while reducing significantly the time spent at the office. The Clear + Brilliant *pélo* system also allows us to treat most skin types, which is a major consideration in an ethnically diverse city like Miami.”

In 2014, laser hair removal was the # 1 minimally invasive cosmetic procedure among millennials aged 20-29 years old, ahead of Botox and microdermabrasion, according to the American Society for Aesthetic Plastic Surgery. “The Clear + Brilliant *pélo* offers clinicians the opportunity to attract and retain this rapidly growing demographic. Also, clinicians can expand their aesthetic offerings in a very compelling and economical manner through the adoption of multiple Solta Medical platforms,” said Sheetal Davitt, Solta Director of Marketing. “We look forward to the opportunity to further strengthen and expand our offerings.”

“The Clear + Brilliant *pélo* is redesigning the way we are treating unwanted hair in the aesthetic industry by introducing a novel linear scanning technology that delivers laser energy very fast with uniform heating. This new delivery system creates an efficacious and more comfortable way to permanently reduce unwanted hair with a demonstrated safety profile. It’s wonderful to see laser technologies going to the next level,” said Ft. Lauderdale-based dermatologist Dr. Shino Bay Aguilera.

Leading San Diego based-dermatologist, Dr. Sabrina Fabi recently said, “I am excited for the launch of the Clear + Brilliant *pélo*! The 808nm wavelength allows me to treat a range of Fitzpatrick skin types, and the cooling crystal protects the epidermis while doing so. Unlike other diodes in the space, its cooling crystal helps mitigate pain, and I appreciate being able to alter the temperature of the cooling crystal.”



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“One patient called it ‘Extraordinary.’ She says there was very little discomfort during the treatment and that she was surprised and impressed by how well it worked after only one treatment, commented Atlanta-based Dermatologist Dr. Jordana Gilman. “I think it is faster and less painful than other laser hair removal devices, and I would choose the Clear + Brilliant *pélo* over the LightSheer, by Lumenis Ltd., when treating patients.”

Clear + Brilliant *pélo* will first be made exclusively available to current Solta Medical customers in the U.S, with full release scheduled in the fourth quarter of 2015.

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About Solta Medical

Solta Medical, a division of Valeant Pharmaceutical North America, is a global leader in the medical aesthetics market providing innovative, safe, and effective solutions for patients that enhance and expand the practice of medical aesthetics for physicians. Solta offers six aesthetic energy devices to address a range of issues, including skin resurfacing and rejuvenation with Fraxel® and Clear + Brilliant® laser systems, body contouring, fat reduction, and skin tightening smoothing with VASER®, Liposonix® ultrasound systems, and Thermage® radio frequency system, and acne reduction with Isolaz® IPL system. As the innovator and leader in fractional laser technology, Fraxel delivers minimally invasive clinical solutions to resurface aging and sun damaged skin. Using similar fractional laser technology, Clear + Brilliant is a unique, cost-effective treatment to prevent and improve the early signs of photoaging. For body contouring, Liposonix is a non-surgical treatment to reduce waist circumference with advanced high-intensity focused ultrasound (HIFU) technology to permanently destroy targeted fat beneath the skin. Thermage is an innovative, non-invasive radiofrequency procedure for smoothing and contouring skin. VASERlipo® is a minimally invasive ultrasound technology which can be used to eliminate fat from multiple areas of the body. Isolaz was the first light based system indicated for the treatment of acne, comedonal acne, pustular acne, and mild-to-moderate inflammatory acne. More than two million procedures have been performed with Solta Medical's portfolio of products around the world.



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Indications: Clear + Brilliant *pélo*[™] (GME LinScan 808 nm system) with the applicators is indicated for hair removal and permanent hair reduction defined as the stable, long term reduction in hair counts at 6, 9, or 12 months following a treatment regime. ®/™ are trademarks of Valeant Pharmaceuticals International, Inc. or its affiliates. Any other product/brand names are trademarks of their respective owners.

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